

THE NEVADA BREASTFEEDING COALITION
May 21, 2025 Meeting Agenda

Board of Directors: President: Rikki Jenkins; Vice President: Brittni Lents; Treasurer: Cristina Hernandez ; Secretary: Cimi Neal; Members at Large: Dawn Lipkin and Rebecca Jimenez

Board of Executives: Education Planner: Maria Palapa; Education Coordinator: Tatiana Donaldson; Swag Coordinator: Semaj Bruce; Website Coordinator: Jacquelyn Bonde, Community Outreach; Anita Momodu-Marketing & Social Media Coordinator: Anita Momodu Colette Moore-Board Member Emeritus;

In Attendance:

| Objectives | By | Notes / Objectives and Desired Outcomes | Further Action X |
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| Call meeting to order | Rikki Jenkins | Introductions & approval of last meeting minutes | |
| Treasurer's Report | Cristina | <ul style="list-style-type: none"> • 3,969.00 | |
| Membership | Dawn + Becca | <p><u>New Membership Details!</u></p> <p>Congratulations to our new membership coordinators Rosemarie & Morgan Powell! They will have a lot of fun events coming up for lactation and birth workers this year.</p> <p>With their help we have rolled out our new membership.</p> <ul style="list-style-type: none"> - Supporter \$0. Perfect for parents, community members, students or non-professional lactation supporters. - Advocate \$50. Perfect for non-lactation professionals, doulas, Community Health Workers, WIC staff, social workers, therapists, etc. who work with lactating parents. - Professional \$100 Perfect for IBCLCs, CLCs, CBEs, RNs, MDs or other lactation professionals. - Organization \$200 Perfect for pediatric practices, health districts, organizations, hospitals, etc. Adds up to 3 people per organization; for more than 3 people, contact <p style="text-align: center;">Membership is Valid for 12 months</p> <p>Benefits of membership include:</p> <ul style="list-style-type: none"> * Discount on conferences and education events offered by NVBC * Discount on materials offered by the NVBC * First-hand opportunities to help shape the direction and perception of breastfeeding in our community! <p>If you have any questions, reach out to Rosemarie & Morgan using this email address MembershipNVBC@gmail.com</p> | |

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| Coalition updates | Rikki | <p>We have board openings!</p> <p>Secretary:</p> <ul style="list-style-type: none"> • Attends all monthly meetings. • Helps plan and coordinate Board and event planning meetings. • Has a copy of the signed Bylaws and a membership form available at all meetings. • Maintains minutes and meeting agenda. <p>Events Coordinator:</p> <ul style="list-style-type: none"> • Reports new events monthly. • Plans events designated by the Board of Directors. These may include Nurturing Naturally, Breastfeeding Awareness Month, Networking, etc. • Create a subcommittee to help with planning, dissemination, and day-of logistics. • Ensures there is a budget for the event. If more funds are needed than the original budget allows, works with the Treasurer and committee to secure funding. • Work with Marketing & Social Media Coordinator to create flyers and a marketing plan • Organizes volunteers to be present at Coalition events. • Assists with miscellaneous duties as coordinated with the Board. <p>Community Outreach Coordinator:</p> <ul style="list-style-type: none"> • Identifies and proposes new ideas and opportunities for community engagement to increase Coalition membership and participation. • Assist with sponsorship packets and sending letters for donations on behalf of the Coalition. • Attends other meetings in Nevada relating to lactation and/or breast/chestfeeding (e.g., The Maternal Child Health Coalition). • Proposes ideas on community collaborations that would be beneficial to the Coalition. • Prints out membership forms and resource sheets to have available at all in-person events. • Assists with miscellaneous duties as coordinated with the Board. <p>Rural Representative:</p> <ul style="list-style-type: none"> • Provides updates on the needs and desires of the community • Attends/tables local events <p>View the full descriptions on our bylaws here.</p> |
| State Updates | Jackie Bonde | |
| ARPA Grant Update | Cristina | <p>Learn about our lactation scholarships: Level 1 & level 2 scholarships are opening up July 1. https://www.unlv.edu/publichealth/financial-aid/nv-lactation-hub</p> |
| Community Updates | Cristina | CONGRATULATIONS to Xochitl at HLI. She is now a CLC!!! |

The Breastfeeding Support group is now every Wednesday at HLI from 11a-12p. (flyers were printed and can be distributed to organizations please email us if you would like some)

St Rose WIC has an open position for a Breastfeeding Peer Counselor. Interested candidates can apply at this link:<https://www.commonspirit.careers/job/henderson/wic-peer-counselor/35300/80909233424>

We are calling all pregnant or recent moms with an infant under 14 days old in the following Clark County, Nevada zip codes: **zip codes: 89101, 89106, 89030, 89031, 89032**. If you responded YES: complete the online survey by scanning the QR Code or link provided in the flyer and check if you are eligible to enroll in the **Nurturing Care Family Navigator Study**.

All personal information is kept confidential. Survey link: bit.ly/3R6shFh

Who can participate?

- recent moms with an infant up to 14 days
- pregnant women between 36-40 weeks
- Must live in one of the target zip codes: 89101, 89106, 89030, 89031, 89032
- Must be either uninsured or Medicaid

Why is it important?

We aim to connect recent moms to health and nutrition resources to promote optimal infant feeding, and early childhood development in Clark County, Nevada. This study has a strong potential to contribute to improving the health and well-being of mothers/caregivers and their babies.

Llamamos a todas las madres embarazadas o que hayan dado a luz recientemente con un bebé menor de 14 días en los siguientes códigos postales del Condado de Clark, Nevada: 89101, 89106, 89030, 89031 y 89032. Si respondió Sí, complete la encuesta en línea escaneando el código QR o el enlace del folleto y verifique si cumple los requisitos para inscribirse en el Estudio del **Navegador Familiar de Cuidado Cariñoso**. Toda su información personal se mantiene confidencial. Enlace de la encuesta: bit.ly/3R6shFh

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| | | <p> ¿Quién puede participar?</p> <ul style="list-style-type: none"> - Madres recientes con un bebé de hasta 14 días - Mujeres embarazadas entre 36 y 40 semanas - Deben vivir en uno de los códigos postales de destino: 89101, 89106, 89030, 89031 y 89032 - Deben no tener seguro médico o ser beneficiarios de Medicaid <p> ¿Por qué es importante?</p> <p>Nuestro objetivo es conectar a las madres recientes con recursos de salud y nutrición para promover la alimentación infantil óptima y el desarrollo infantil temprano en el condado de Clark, Nevada. Este estudio tiene un gran potencial para contribuir a mejorar la salud y el bienestar de las madres/cuidadoras y sus bebés.</p> | |
| Presenter | Maria | <p>Dr. Kelly Coca is a nurse, midwife, and International Board Certified Lactation Consultant (IBCLC) since 2008. She specializes in postpartum care, with a particular focus on breastfeeding challenges, including nipple pain and damage. Kelly completed postdoctoral research in Laser Therapy for nipple damage at La Trobe University in Australia, and in the application of laser therapy for health at the Nuclear Research Institute (IPEN) da Universidade Federal de São Paulo, USP, Brazil.</p> <p>She currently serves as an Adjunct Professor at the Paulista School of Nursing, Universidade Federal de São Paulo (UNIFESP), Brazil. Additionally, Kelly is the Head of the Women's Health Nursing Department and the Breastfeeding Center Ana Abrão at UNIFESP.</p> | |

Our mission is to inspire, educate and build community support to make breastfeeding the norm for infant feeding in Nevada. For more information, contact us at info@nvbreastfeeding.org

Our next meeting is on June 18, 2025